

Therapeutic Goods Review (TGR) Fees- Metropolitan

For National (Metro and Regional) or Metro Only Campaigns

Effective October 2023

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Processing Service	Red Hot Service
New TVCs					
TVC	New TGR TVC (no pre-check) <ul style="list-style-type: none"> • not previously submitted • up to and including 60 seconds duration 	690.00	759.00	2 x Unit Price	N/A
	New TGR TVC (pre-checked) <ul style="list-style-type: none"> • TVC has undergone a pre-check • up to and including 60 seconds in duration 	345.45	380.00	2 x Unit Price	N/A
Extended Duration TVC	New TGR Extended Duration TVC (no pre-check) <ul style="list-style-type: none"> • not previously submitted • over 60 seconds duration and under 180 seconds duration 	1110.91	1222.00	2 x Unit Price	N/A
	New TGR Extended Duration TVC (pre-checked) <ul style="list-style-type: none"> • not previously submitted • over 60 seconds duration and under 180 seconds duration 	555.45	611.00	2 x Unit Price	N/A
Advertorial	New TGR Advertorial (no pre-check) <ul style="list-style-type: none"> • not previously submitted • over 180 seconds duration and under 300 seconds duration 	2071.82	2279.00	2 x Unit Price	N/A



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	New TGR Advertorial (pre-checked) • not previously submitted	1036.36	1140.00	2 x Unit Price	N/A
	• over 180 seconds duration and under 300 seconds duration				

Revisions

Revision	Changes to voice over, change of product inserts, cut-downs for TGR TVC (no pre-check)	345.45	380.00	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for TGR TVC (pre-checked)	172.73	190.00	2 x Unit Price	N/A
Revision Extended Duration TVC	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (no-precheck)	555.45	611.00	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (prechecked)	278.18	306.00	2 x Unit Price	N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (no-precheck)	172.73	190.00	2 x Unit Price	4 x Unit Price
	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (pre-checked)	85.45	94.00	2 x Unit Price	4 x Unit Price
Minor Revision (Tag) Extended Duration TVC	Single super or voice over change, for example, phone number change for Extended Duration TVC (no pre-check)	278.18	306.00	2 x Unit Price	4 x Unit Price



	Single super or voice over change, for example, phone number change for Extended Duration TVC (pre-checked)	138.18	152.00	2 x Unit Price	4 x Unit Price
Pre-Checks					
Pre-Check	Applies to TVCs, scripts or storyboards that are advertising therapeutic goods	480.91	529.00	2 x Unit Price	N/A
Pre-Check Revision	Changes to voice over, change of product inserts, cut-downs for a TGR Pre-Check	240.00	264.00	2 x Unit Price	N/A
Pre-Check Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods PreCheck	120.91	133.00	2 x Unit Price	4 x Unit Price
Pre-Check Extended Duration	<ul style="list-style-type: none"> new Extended Duration TVC pre-check, not previously submitted over 60 seconds duration and up to 180 seconds duration 	768.18	845.00	2 x Unit Price	N/A
Pre-Check Extended Duration Revision	<ul style="list-style-type: none"> changes to voice over, change of product inserts, cut-downs for a TGR Extended Duration Pre-Check over 60 seconds duration and up to 180 seconds duration 	384.55	423.00	2 x Unit Price	N/A
Pre-Check Extended Duration Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods Extended Duration Pre-Check	192.73	212.00	2 x Unit Price	4 x Unit Price
Pre-Check Advertorial	Applies to advertorials, scripts or storyboards that are advertising therapeutic goods	1441.82	1586.00	2 x Unit Price	N/A

Please note:



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- *24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAd's normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day.
- A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.
- The pre-check discount is only available once per key number that is pre-checked.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged. - Priority Service Terms and Conditions can be found within the Terms and Conditions and also on OASIS.



Therapeutic Goods Review (TGR) Fees- Regional

For Regional Only Campaigns

Effective October 2023

The following charges apply to TGR TVCs produced for a campaign which is broadcast solely in regional markets.

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Processing Service	Red Hot Service
New TVCs					
TVC	New TGR TVC (no pre-check) <ul style="list-style-type: none"> not previously submitted up to and including 60 seconds duration 	225.45	248.00	2 x Unit Price	N/A
	New TGR TVC (pre-checked) <ul style="list-style-type: none"> TVC has undergone a pre-check up to and including 60 seconds in duration 	112.73	124.00	2 x Unit Price	N/A
Extended Duration TVC	New TGR Extended Duration TVC (no pre-check) <ul style="list-style-type: none"> not previously submitted over 60 seconds duration and under 180 seconds duration 	370.91	408.00	2 x Unit Price	N/A
	New TGR Extended Duration TVC (pre-checked) <ul style="list-style-type: none"> not previously submitted over 60 seconds duration and under 180 seconds duration 	186.36	205.00	2 x Unit Price	N/A



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Advertorial	New TGR Advertorial (no pre-check) <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration 	690.00	759.00	2 x Unit Price	N/A
	New TGR Advertorial (pre-checked) <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration 	345.45	380.00	2 x Unit Price	N/A

Revisions

Revision	Changes to voice over, change of product inserts, cut-downs for TGR TVC (no pre-check)	112.73	124.00	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for TGR TVC (pre-checked)	71.82	79.00	2 x Unit Price	N/A
Revision Extended Duration TVC	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (no-precheck)	184.55	203.00	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (prechecked)	93.64	103.00	2 x Unit Price	N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (no-precheck)	56.36	62.00	2 x Unit Price	4 x Unit Price
	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (pre-checked)	28.18	31.00	2 x Unit Price	4 x Unit Price



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Minor Revision (Tag) Extended Duration TVC	Single super or voice over change, for example, phone number change for Extended Duration TVC (no pre-check)	93.64	103.00	2 x Unit Price	4 x Unit Price
	Single super or voice over change, for example, phone number change for Extended Duration TVC (pre-checked)	46.36	51.00	2 x Unit Price	4 x Unit Price
Pre-Checks					
Pre-Check	Applies to TVCs, scripts or storyboards that are advertising therapeutic goods	144.55	159.00	2 x Unit Price	N/A
Pre-Check Revision	Changes to voice over, change of product inserts, cut-downs for a TGR Pre-Check	56.36	62.00	2 x Unit Price	N/A
Pre-Check Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods PreCheck	35.45	39.00	2 x Unit Price	4 x Unit Price
Pre-Check Extended Duration	<ul style="list-style-type: none"> new Extended Duration TVC pre-check, not previously submitted over 60 seconds duration and up to 180 seconds duration 	231.82	255.00	2 x Unit Price	N/A
Pre-Check Extended Duration Revision	<ul style="list-style-type: none"> changes to voice over, change of product inserts, cut-downs for a TGR Extended Duration Pre-Check over 60 seconds duration and up to 180 seconds duration 	115.45	127.00	2 x Unit Price	N/A
Pre-Check Extended Duration Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods Extended Duration Pre-Check	56.36	62.00	2 x Unit Price	4 x Unit Price
Pre-Check Advertorial	Applies to advertorials, scripts or storyboards that are advertising therapeutic goods	432.73	476.00	2 x Unit Price	N/A



Please note:

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- A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged. - Priority Service Terms and Conditions can be found within the Terms and Conditions and also on OASIS.

Therapeutic Goods Review (TGR) Fees - Infomercials (Metropolitan)

For National (Metro and Regional) or Metro Only Infomercials

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Service	Red Hot Service
New Infomercial (not pre-checked)	New Therapeutic Goods TVC longer than 300 seconds in duration	4838.55	5318.00	2 x Unit Price	N/A
New, Infomercial (prechecked)	New Therapeutic Goods TVC longer than 300 seconds in duration that has been pre-checked	2790.00	3069.00		N/A
Revision (not prechecked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial	2418.18	2660.00		N/A
Revision (pre-checked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial that has been pre-checked	1395.45	1535.00		N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change.	1209.09	1330.00		4 x Unit Price
Pre-check	Applies to Therapeutic Goods scripts, storyboards and TVCs longer than 300 seconds in duration	3719.09	4091.00		N/A
Pre-check Revision	Changes to voice over, change of product inserts, cut-downs for a precheck	2046.00	1860.00		N/A



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Pre-Check Minor Revision (Tag)	Single super or voice over change, for example phone number change for a precheck	929.09	1022.00	4 x Unit Price
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Please note:

- For infomercial turnaround times, please see the [Turnaround Times for ClearAds Information Sheet](#)
- A closing fee of 50% of an applicable rate will apply for where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On air date' has lapsed and ClearAds has not received any further information to proceed with the application.
- Charities registered with the ACNC are entitled to a discount of 50% of the Unit Price.



Therapeutic Goods Review (TGR) Fees- Infomercials (Regional)

**For Regional Only Campaigns
Effective October 2022**

The following charges apply to infomercials produced for a campaign broadcast solely in regional markets.

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Service	Red Hot Service
New Infomercial (not pre-checked)	New Therapeutic Goods TVC longer than 300 seconds in duration	1606.36	1767.00	2 x Unit Price	N/A
New, Infomercial (prechecked)	New Therapeutic Goods TVC longer than 300 seconds in duration that has been pre-checked	882.73	971.00		N/A
Revision (not prechecked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial	803.64	884.00		N/A
Revision (pre-checked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial that has been pre-checked	440.91	485.00		N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change.	400.91	441.00		4 x Unit Price
Pre-check	Applies to Therapeutic Goods scripts, storyboards and TVCs longer than 300 seconds in duration	1235.45	1359.00		N/A



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Pre-check Revision	Changes to voice over, change of product inserts, cut-downs for a precheck	618.18	680.00		N/A
Pre-Check Minor Revision (Tag)	Single super or voice over change, for example phone number change for a precheck	308.19	339.00		4 x Unit Price

Please note:

- For infomercial turnaround times, please see the [Turnaround Times for ClearAds Information Sheet](#)
- A closing fee of 50% of an applicable rate will apply for where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On air date' has lapsed and ClearAds has not received any further information to proceed with the application.
- Charities registered with the ACNC are entitled to a discount of 50% of the Unit Price.



Therapeutic Goods Review (TGR) Fees- Multimedia

Media Type	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Radio	Radio advertisement with audio and script	540.00	594.00
	Radio advertisement with script only	270.91	298.00
Print and Outdoor Media	Print and Outdoor copy	540.00	594.00
Social Media	Social media advertisement with video and copy	390.00	429.00
	Social media advertisement with copy only	240.00	264.00

Please note:

A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.