



## Fees - Multi-Platform

**Effective October 2023**

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
<b>Digital</b>	New, Simple advertisement (no pre-check) <ul style="list-style-type: none"> <li>not previously submitted</li> <li>simple subject matter that is generally non-scientific and uncomplicated</li> </ul>	138.18	152.00
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none"> <li>advertisement has undergone a pre-check</li> <li>simple subject matter that is generally non-scientific and uncomplicated</li> </ul>	69.09	76.00
	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"> <li>not previously submitted</li> <li>subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.</li> </ul>	208.18	229.00
	New, Complex advertisement (pre-checked) <ul style="list-style-type: none"> <li>advertisement has undergone a pre-check</li> <li>subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.</li> </ul>	103.64	114.00
<b>Radio</b>	New, Simple advertisement (no pre-check) <ul style="list-style-type: none"> <li>not previously submitted</li> <li>simple subject matter that is generally non-scientific and uncomplicated</li> </ul>	138.18	152.00
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none"> <li>advertisement has undergone a pre-check</li> <li>simple subject matter that is generally non-scientific and uncomplicated</li> </ul>	69.09	76.00



## Trusted Advertising

	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"><li>• not previously submitted</li><li>• subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.</li></ul>	208.18	229.00
	New, Complex advertisement (pre-checked) <ul style="list-style-type: none"><li>• advertisement has undergone a pre-check</li><li>• subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.</li></ul>	103.64	114.00
<b>Print/Outdoor</b>	New, Simple advertisement (no pre-check) <ul style="list-style-type: none"><li>• not previously submitted</li><li>• simple subject matter that is generally non-scientific and uncomplicated</li></ul>	98.18	108.00
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none"><li>• advertisement has undergone a pre-check</li><li>• simple subject matter that is generally non-scientific and uncomplicated</li></ul>	48.18	53.00
	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"><li>• not previously submitted</li><li>• subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.</li></ul>	150.00	165.00
	New, Complex advertisement (pre-checked) <ul style="list-style-type: none"><li>• advertisement has undergone a pre-check</li><li>• subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.</li></ul>	75.45	83.00
<b>Social Media</b>	New, Simple advertisement (no pre-check) <ul style="list-style-type: none"><li>• not previously submitted</li><li>• simple subject matter that is generally non-scientific and uncomplicated</li></ul>	98.18	108.00
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none"><li>• advertisement has undergone a pre-check</li><li>• simple subject matter that is generally non-scientific and uncomplicated</li></ul>	48.18	53.00



**Trusted Advertising**

	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"> <li>not previously submitted</li> <li>subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.</li> </ul>	150.00	165.00
	New, Complex advertisement (pre-checked) <ul style="list-style-type: none"> <li>advertisement has undergone a pre-check</li> <li>subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.</li> </ul>	75.45	83.30

**Revisions**

<b>Digital Revision Simple</b>	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	69.09	76.00
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	34.55	38.00
<b>Digital Revision Complex</b>	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	208.18	229.00
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	51.82	57.00
<b>Radio Revision Simple</b>	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	69.09	76.00
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	34.55	38.00
<b>Radio Revision Complex</b>	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	103.64	114.00



**Trusted Advertising**

	Changes to voice over, change of product inserts, cut-downs for Complex advertisement (pre-checked)	51.82	57.00
<b>Print/Outdoor Revision Simple</b>	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	48.18	53.00
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	24.55	27.00
<b>Print/Outdoor Revision Complex</b>	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	75.45	83.00
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	37.27	41.00
<b>Social Media Revision Simple</b>	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	48.18	53.00
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	24.55	27.00
<b>Social Media Revision Complex</b>	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	75.45	83.00
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	37.27	41.00
<b>Pre-Checks</b>			
<b>Pre-Check Digital Simple</b>	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	120.91	133.00
<b>Pre-Check Digital Complex</b>	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	180.00	198.00



**Trusted Advertising**

<b>Pre-Check Digital Revision Simple</b>	Changes to voice over, change of product inserts, cut-downs for Simple Digital prechecks	60.00	66.00
<b>Pre-Check Digital Revision Complex</b>	Changes to voice over, change of product inserts, cut-downs for Complex Digital prechecks	90.00	99.00
<b>Pre-Check Radio Simple</b>	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	92.73	102.00
<b>Pre-Check Radio Complex</b>	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	138.18	152.00
<b>Pre-Check Radio Revision Simple</b>	Changes to voice over, change of product inserts, cut-downs for simple prechecks	46.36	51.00
<b>Pre-Check Radio Revision Complex</b>	Changes to voice over, change of product inserts, cut-downs for complex prechecks	69.09	76.00
<b>Pre-Check Print/Outdoor Simple</b>	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	63.64	70.00
<b>Pre-Check Print /Outdoor Complex</b>	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	98.18	108.00
<b>Pre-Check Print/Outdoor Revision Simple</b>	Changes to voice over, change of product inserts, cut-downs for simple prechecks	32.73	36.00
<b>Pre-Check Print/Outdoor Revision Complex</b>	Changes to voice over, change of product inserts, cut-downs for complex prechecks	48.18	53.00
<b>Pre-Check Social Media Simple</b>	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	63.64	70.00



**Trusted Advertising**

<b>Pre-Check Social Media Complex</b>	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	98.18	108.00
<b>Pre-Check Social Media Revision Simple</b>	Changes to voice over, change of product inserts, cut-downs for simple prechecks	32.73	36.00
<b>Pre-Check Social Media Revision Complex</b>	Changes to voice over, change of product inserts, cut-downs for complex prechecks	48.18	53.00
<b>Fast Track Services</b>			
<b>Priority Processing Service</b>	Submit any time for a 24-hour turnaround*		2 x Unit Price
<b>Red Hot Service</b>	Submit before 2pm for a 3-hour turnaround		4 x Unit Price
<b>Rush Hour Service</b>	Submit between 2pm and 4pm for turnaround by 6pm		5 x Unit Price
<b>Express</b>	Submit between 9am and 4pm for a 1-hour turnaround		8 x Unit Price
<b>Final Call</b>	Submit between 4pm and 6pm for turnaround by 7.30pm, Monday to Friday (excluding NSW public holidays)		10 x Unit Price
<b>Pronto</b>	Submit between 9am and 5pm for a 30-minute turnaround		12 x Unit Price
<b>After Hours</b>	Please see the Fees Schedule, <a href="#">Fees- ClearAds After Hours Services</a>		

**Please note:**

\*24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAd's normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day. A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application. When submitting revised advertisements, the original key number and changes must be provided otherwise the full fee may be charged. Application Terms and Conditions can be found on OASIS.

- The pre-check discount is only available once per key number that is pre-checked.