



Fees- Metropolitan

***For National (Metro and Regional) or Metro Only Campaigns
Effective from October 2022***

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TVCs			
Simple TVCs- TVCs that contain subject matter or claims that are generally non-scientific and uncomplicated. A detailed list of the ClearAds TVC Application Categories is available on our website.	New, Simple TVC (no pre-check) <ul style="list-style-type: none"> • not previously submitted • up to and including 60 seconds duration 	160.65	176.72
	New, Simple TVC (pre-checked) <ul style="list-style-type: none"> • TVC has undergone a pre-check • up to and including 60 seconds in duration 	68.25	75.08
Complex TVCs- TVCs that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. Please refer to ClearAds TVC Application Categories for more information.	New, Complex TVC (no-precheck) <ul style="list-style-type: none"> • not previously submitted • Up to and including 60 seconds duration 	240.45	264.50
	New, Complex TVC (pre-checked) <ul style="list-style-type: none"> • TVC has undergone a pre-check • Up to and including 60 seconds in duration 	102.90	113.19
Extended Duration Simple TVC	<ul style="list-style-type: none"> • New, Simple TVC, not previously submitted • Over 60 seconds duration and under 180 seconds duration • No pre-check 	258.30	284.13
	<ul style="list-style-type: none"> • New, Simple TVC, not previously submitted • Over 60 seconds duration and under 180 seconds duration • Pre-checked 	114.45	125.90



Extended Duration Complex TVC	<ul style="list-style-type: none"> • New, Complex TVC, not previously submitted • Over 60 seconds duration and up to 180 seconds duration • No pre-check 	388.50	427.35
	<ul style="list-style-type: none"> • New, Complex TVC, not previously submitted • Over 60 seconds duration and up to 180 seconds duration • Pre-checked 	172.20	189.42
New Simple Advertorial	<p>New Simple Advertorial</p> <ul style="list-style-type: none"> • not previously submitted • over 180 seconds duration and under 300 seconds duration • No Pre-check 	516.60	568.26
	<p>New Simple Advertorial</p> <ul style="list-style-type: none"> • not previously submitted • over 180 seconds duration and under 300 seconds duration • Pre-checked 	258.30	284.13
New Complex Advertorial	<p>New Complex Advertorial</p> <ul style="list-style-type: none"> • not previously submitted • over 180 seconds duration and under 300 seconds duration • No Pre-check 	774.90	852.39
	<p>New Complex Advertorial</p> <ul style="list-style-type: none"> • not previously submitted • over 180 seconds duration and under 300 seconds duration • Pre-checked 	387.45	426.20
Billboard	Opening and closing billboards	45.15	49.67
Charities	Charities registered with the ACNC	50% of Unit Price	



Revisions

Revision Simple TVC	Changes to voice over, change of product inserts, cut-downs for Simple TVCs (no pre-check)	79.80	87.78
	Changes to voice over, change of product inserts, cut-downs for Simple TVCs (pre-checked)	33.60	36.96
Revision Complex TVC	Changes to voice over, change of product inserts, cut-downs etc for Complex TVCs (no pre-check)	119.70	131.67
	Changes to voice over, change of product inserts, cut-downs etc for Complex TVCS (pre-checked)	51.45	56.60
Revision Extended Duration Simple TVC	Changes to voice over, change of product inserts, cut-downs for Simple Extended Duration TVCs	129.15	142.07
Revision Extended Duration Complex TVC	Changes to voice over, change of product inserts, cut-downs for Complex Extended Duration TVCs	195.30	214.83
Revision Simple TVC Bulk	Discount applied to more than 10 revisions on one application for a Simple TVC	39.90	43.89
Revision Complex TVC Bulk	Discount applied to more than 10 revisions on one application for a Complex TVC	60.90	66.99
Minor Revision (Tag)	Single super or voice over changes, for example, phone number changes.	40.95	45.05
Minor Revision (Tag) Bulk	Discount applied to more than 10 Tags on one application	19.95	21.95
Revision Simple Advertorial	Changes to voice over, change of product inserts, cut-downs for Simple TVCs	284.13	284.13
Revision Complex Advertorial	Changes to voice over, change of product inserts, cut-downs for Complex TVCs	387.45	426.20
Pre-Checks			
Simple Pre-Check	Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated.	114.45	125.90



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Complex Pre-Check	Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.	172.20	189.42
Revision Simple TVC Pre-Check	Changes to voice over, change of product inserts, cut-downs for Simple TVC prechecks	56.70	62.37
Revision Complex TVC Pre-Check	Changes to voice over, change of product inserts, cut-downs for Complex TVC prechecks	86.10	94.71
New Extended Duration Simple TVC Pre-Check	<ul style="list-style-type: none"> • New, Simple TVC pre-check, not previously submitted • Over 60 seconds duration and up to 180 seconds duration 	154.35	169.79
New Extended Duration Complex TVC Pre-Check	<ul style="list-style-type: none"> • New, Complex TVC pre-check, not previously submitted • Over 60 seconds duration and up to 180 seconds duration 	233.10	256.41
New Simple Advertorial Pre-Check	<p>New Simple Advertorial</p> <ul style="list-style-type: none"> • not previously submitted • over 180 seconds duration and under 300 seconds duration 	308.70	339.57
New Complex Advertorial Pre-Check	<p>New Complex Advertorial</p> <ul style="list-style-type: none"> • not previously submitted • over 180 seconds duration and under 300 seconds duration 	463.05	509.05
Fast Track Services			
Priority Processing Service	Submit any time for a 24-hour turnaround*	2 x Unit Price	
Red Hot Service	Submit before 2pm for a 3-hour turnaround	4 x Unit Price	
Rush Hour Service	Submit between 2pm and 4pm for turnaround by 6pm	5 x Unit Price	
Express	Submit between 9am and 4pm for a 1-hour turnaround	8 x Unit Price	
Final Call	Submit between 4pm and 6pm for turnaround by 7.30pm, Monday to Friday (excluding NSW public holidays)	10 x Unit Price	



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Pronto	Submit between 9am and 5pm for a 30-minute turnaround	12 x Unit Price
After Hours	By special arrangement. Please contact ClearAds directly to arrange this service.	To be confirmed by special arrangement between ClearAds and applicant.

Please note:

- *24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAd's normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day.
- A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.
- Fast Track Service Terms and Conditions can be found within the Terms and Conditions on OASIS.



Fees- Regional For Regional Only Campaigns

The following charges apply to TVCs produced for a campaign which is broadcast solely in regional markets.

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TVCs			
Simple TVCs- TVCs that contain subject matter or claims that are generally non-scientific and uncomplicated. A detailed list of the ClearAds TVC Application Categories is available on our website.	New, Simple TVC (no pre-check) <ul style="list-style-type: none"> • not previously submitted • up to and including 60 seconds duration 	45.15	49.67
	New, Simple TVC (pre-checked) <ul style="list-style-type: none"> • TVC has undergone a pre-check • up to and including 60 seconds in duration 	22.05	24.26
Complex TVCs- TVCs that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. A detailed list of the ClearAds TVC Application Categories is available on our website.	New, Complex TVC (no-precheck) <ul style="list-style-type: none"> • not previously submitted • Up to and including 60 seconds duration 	68.25	75.08
	New, Complex TVC (pre-checked) <ul style="list-style-type: none"> • TVC has undergone a pre-check • Up to and including 60 seconds in duration 	33.60	36.96
Extended Duration Simple TVC	<ul style="list-style-type: none"> • New, Simple TVC, not previously submitted • Over 60 seconds duration and up to 180 seconds duration • No pre-check 	79.80	87.78
	<ul style="list-style-type: none"> • New, Simple TVC, not previously submitted • Over 60 seconds duration and up to 180 seconds duration • Pre-checked 	37.80	41.58



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Extended Duration Complex TVC	<ul style="list-style-type: none"> • New, Complex TVC, not previously submitted • Over 60 seconds duration and under 180 seconds duration • No pre-check 	129.15	142.07
	<ul style="list-style-type: none"> • New, Complex TVC, not previously submitted • Over 60 seconds duration and up to 180 seconds duration • Pre-checked 	56.70	62.37
Billboard	Opening and closing billboards	22.05	24.26
Charities	Charities registered with the ACNC	50% of applicable rate	

Revisions

Revision Simple TVC	Changes to voice over, change of product inserts, cut-downs for Simple TVCs (no pre-check)	22.05	24.26
	Changes to voice over, change of product inserts, cut-downs for Simple TVCs (pre-checked)	10.50	11.55
Revision Complex TVC	Changes to voice over, change of product inserts, cut-downs etc for Complex TVCs (no pre-check)	33.60	36.96
	Changes to voice over, change of product inserts, cut-downs etc for Complex TVCS (pre-checked)	16.80	18.48
Revision Extended Duration Simple TVC	Changes to voice over, change of product inserts, cut-downs for Simple Extended Duration TVCs	43.05	47.36
Revision Extended Duration Complex TVC	Changes to voice over, change of product inserts, cut-downs for Complex Extended Duration TVCs	65.10	71.61
Revision Simple TVC Bulk	Discount applied to more than 10 revisions on one application for a Simple TVC	10.50	11.55



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Revision Complex TVC Bulk	Discount applied to more than 10 revisions on one application for a Complex TVC	16.80	18.48
Minor Revision (Tag)	Single super or voice over changes, for example, phone number changes.	13.65	15.02
Minor Revision (Tag) Bulk	Discount applied to more than 10 Tags on one application	6.30	6.93
Pre-Checks			
Simple Pre-Check	Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated.	33.60	36.96
Complex Pre-Check	Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.	56.70	59.40
Revision Simple TVC Pre-Check	Changes to voice over, change of product inserts, cut-downs for Simple TVC prechecks	18.90	20.79
Revision Complex TVC Pre-Check	Changes to voice over, change of product inserts, cut-downs for Complex TVC prechecks	28.35	31.19
New Extended Duration Simple TVC Pre-Check	<ul style="list-style-type: none"> • New, Simple TVC pre-check, not previously submitted • Over 60 seconds duration and under 180 seconds duration 	51.45	56.60
New Extended Duration Complex TVC Pre-Check	<ul style="list-style-type: none"> • New, Complex TVC pre-check, not previously submitted • Over 60 seconds duration and under 180 seconds duration 	77.70	85.47
Fast Track Services			
Priority Service	Approval within 24 hours* Priority Service Terms and Conditions Apply (see note below)	2 x Unit Price	
Red Hot Service	3-hour turnaround when submitted before 2pm. Priority Service Terms and Conditions Apply (see note below)	4 x Unit Price	



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Rush Hour Service	4-hour turnaround when submitted after 2pm. Priority Service Terms and Conditions Apply (see note below)	5 x Unit Price
Rush Hour	Submit between 2pm and 4pm for turnaround by 6pm	5 x Unit Price
Express	Submit between 9am and 4pm for a 1-hour turnaround	8 x Unit Price
Final Call	Submit between 4pm and 6pm for turnaround by 7.30pm, Monday to Friday (excluding NSW public holidays)	10 x Unit Price
Pronto	Submit between 9am and 5pm for a 30-minute turnaround	12 x Unit Price
After Hours	By special arrangement. Please contact ClearAds directly to arrange this service.	To be confirmed by special arrangement between ClearAds and applicant.

Please note:

- *24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAds' normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day.
- A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.
- Priority Service Terms and Conditions can be found within the '[Terms and Conditions of Application](#)' and also on the Online Application System.

Fees- Infomercials (Metropolitan)

***For National (Metro and Regional) or Metro Only Infomercials
Effective October 2022***

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Processing Service	Red Hot Service	Rush Hour Service
New, Simple Infomercial (no precheck)	TVC longer than 180 seconds in duration that contains subject matter or claims that are generally non-scientific and uncomplicated. Examples include, but are not limited to, general household and retail items (excluding therapeutic claims) primarily governed by the Australian Consumer Law including: <ul style="list-style-type: none"> • kitchenware and homewares • gardening products • tools • DVDs and CDs • clothing items (excluding weight loss) 	1149.75	1264.73			
New, Simple Infomercial (pre-checked)	TVC longer than 180 seconds in duration that contains subject matter or claims that are generally non-scientific and uncomplicated. Examples include, but are not limited to, general household and retail items (excluding therapeutic claims) primarily governed by the Australian Consumer Law including: <ul style="list-style-type: none"> • kitchenware and homewares • gardening products • tools • DVDs and CDs • clothing items (excluding weight loss) 	469.00	252.90	2 x Unit Price	4 x Unit Price	5 x Unit Price
New, Complex Infomercial (no precheck)	TVC longer than 180 seconds in duration that contains subject matter or claims that are generally complicated and are likely to require a lengthy review by senior members of the ClearAds Team. Examples include, but are not limited to: <ul style="list-style-type: none"> - therapeutic goods/devices 	1724.10	1896.51			



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	<ul style="list-style-type: none"> - cosmetics (where therapeutic claims are made) - Weight loss products including gym equipment. 			2 x Unit Price	4 x Unit Price	5 x Unit Price
New, Complex Infomercial (prechecked)	<p>TVC longer than 180 seconds in duration that contains subject matter or claims that are generally complicated and are likely to require a lengthy review by senior members of the ClearAds Team. Examples include, but are not limited to:</p> <ul style="list-style-type: none"> - therapeutic goods/devices - cosmetics (where therapeutic claims are made) - Weight loss products including gym equipment. 	704.00	774.40			
Simple Revision (no precheck)	Changes to voice overs, testimonials, product or call to action inserts for Simple products or claims.	448.35	493.19			
Simple Revision (prechecked)	Changes to voice overs, testimonials, product or call to action inserts for Simple products or claims.	183.00	201.30			
Complex Revision (no precheck)	Changes to voice overs, testimonials, product or call to action inserts for Complex products or claims.	781.20	859.32			
Complex Revision (prechecked)	Changes to voice overs, testimonials, product or call to action inserts for Complex products or claims.	319.00	350.90			
Minor Revision (Tag)	Single super or voice over changes, for example, phone number changes.	200.55	220.61			
Simple Precheck	Applies to scripts, storyboards and TVCs longer than 180 seconds in duration that contain subject matter or claims that are generally non-scientific and uncomplicated.	768.00	844.80			
Complex Precheck	Applies to scripts, storyboards and TVCs longer than 180 seconds in duration that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.	1153.00	1268.30			

Please note:



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- An application for a Simple Infomercial may become Complex and vice versa, based on the subject matter within the TVC, the complexity of claims and the time taken to review.
- For infomercial turnaround times, please see the [Turnaround Times for ClearAds Information Sheet](#)
- A closing fee of 50% of an applicable rate will apply for where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On air date' has lapsed and ClearAds has not received any further information to proceed with the application.
- Charities registered with the ACNC are entitled to a discount of 50% of the Unit Price.

Fees- Infomercials (Regional)

For Regional Only Campaigns

Effective October 2022

The following charges apply to Infomercials produced for a campaign broadcast solely in regional markets. **Where a campaign is made up of both metro and regional infomercials, the full National/Metro rates will apply.** Revisions of a Metro Infomercial are charged at the National/Metro rate, regardless of whether it airs in a Metro or Regional area. For further information on National/Metro rates, please refer to our Fees- Infomercials (Metropolitan) Rate card.

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Processing Service	Red Hot Service	Rush Hour Service
New, Simple Infomercial (no precheck)	TVC longer than 180 seconds in duration that contains subject matter or claims that are generally non-scientific and uncomplicated. Examples include, but are not limited to, general household and retail items (excluding therapeutic claims) primarily governed by the Australian Consumer Law including: <ul style="list-style-type: none"> • kitchenware and homewares • gardening products • tools • DVDs and CDs • clothing items (excluding weight loss) 	344.40	378.84			
New, Simple Infomercial (pre-checked)	TVC longer than 180 seconds in duration that contains subject matter or claims that are generally non-scientific and uncomplicated. Examples include, but are not limited to, general household and retail items (excluding therapeutic claims) primarily governed by the Australian Consumer Law including: <ul style="list-style-type: none"> • kitchenware and homewares • gardening products • tools • DVDs and CDs • clothing items (excluding weight loss) 	141.00	155.10	2 x Unit Price	4 x Unit Price	5 x Unit Price



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New, Complex Infomercial (no precheck)	TVC longer than 180 seconds in duration that contains subject matter or claims that are generally complicated and are likely to require a lengthy review by senior members of the ClearAds Team. Examples include, but are not limited to: <ul style="list-style-type: none"> - therapeutic goods/devices - cosmetics (where therapeutic claims are made) - Weight loss products including gym equipment. 	516.60	568.26	2 x Unit Price	4 x Unit Price	5 x Unit Price
New, Complex Infomercial (prechecked)	TVC longer than 180 seconds in duration that contains subject matter or claims that are generally complicated and are likely to require a lengthy review by senior members of the ClearAds Team. Examples include, but are not limited to: <ul style="list-style-type: none"> - therapeutic goods/devices - cosmetics (where therapeutic claims are made) - Weight loss products including gym equipment. 	211.00	232.10			
Simple Revision (no precheck)	Changes to voice overs, testimonials, product or call to action inserts for Simple products or claims.	137.55	151.31			
Simple Revision (prechecked)	Changes to voice overs, testimonials, product or call to action inserts for Simple products or claims.	56.00	61.60			
Complex Revision (no precheck)	Changes to voice overs, testimonials, product or call to action inserts for Complex products or claims.	260.40	286.44			
Complex Revision (prechecked)	Changes to voice overs, testimonials, product or call to action inserts for Complex products or claims.	107.00	117.70			
Minor Revision (Tag)	Single super or voice over changes, for example, phone number changes.	66.15	72.77			
Simple Precheck	Applies to scripts, storyboards and TVCs longer than 180 seconds in duration that contain subject matter or claims that are generally non-scientific and uncomplicated.	231.00	254.10			



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Complex Precheck	Applies to scripts, storyboards and TVCs longer than 180 seconds in duration that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.	346.00	380.60			
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Please note:

- An application for a Simple Infomercial may become Complex and vice versa, based on the subject matter within the TVC, the complexity of claims and the time taken to review.
- For infomercial turnaround times, please see the [Turnaround Times for ClearAds Information Sheet](#)
- A closing fee of 50% of an applicable rate will apply for where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On air date' has lapsed and ClearAds has not received any further information to proceed with the application.
- Charities registered with the ACNC are entitled to a discount of 50% of the Unit Price.

Fees- Multi-Platform

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Digital	New, Simple advertisement (no pre-check) <ul style="list-style-type: none"> not previously submitted simple subject matter that is generally non-scientific and uncomplicated 	126.00	138.60
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check simple subject matter that is generally non-scientific and uncomplicated 	63.00	69.30
	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"> not previously submitted subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	189.00	207.90
	New, Complex advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	94.50	103.95
Radio	New, Simple advertisement (no pre-check) <ul style="list-style-type: none"> not previously submitted simple subject matter that is generally non-scientific and uncomplicated 	126.00	138.60
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check simple subject matter that is generally non-scientific and uncomplicated 	63.00	69.30
	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"> not previously submitted 	189.00	207.90



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	<ul style="list-style-type: none"> subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 		
	<p>New, Complex advertisement (pre-checked)</p> <ul style="list-style-type: none"> advertisement has undergone a pre-check subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	94.50	103.95
Print/Outdoor	<p>New, Simple advertisement (no pre-check)</p> <ul style="list-style-type: none"> not previously submitted simple subject matter that is generally non-scientific and uncomplicated 	89.25	98.18
	<p>New, Simple advertisement (pre-checked)</p> <ul style="list-style-type: none"> advertisement has undergone a pre-check simple subject matter that is generally non-scientific and uncomplicated 	44.10	48.51
	<p>New, Complex advertisement (no-precheck)</p> <ul style="list-style-type: none"> not previously submitted subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	136.50	150.15
	<p>New, Complex advertisement (pre-checked)</p> <ul style="list-style-type: none"> advertisement has undergone a pre-check subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	68.25	75.08
Social Media	<p>New, Simple advertisement (no pre-check)</p> <ul style="list-style-type: none"> not previously submitted simple subject matter that is generally non-scientific and uncomplicated 	89.25	98.18
	<p>New, Simple advertisement (pre-checked)</p> <ul style="list-style-type: none"> advertisement has undergone a pre-check simple subject matter that is generally non-scientific and uncomplicated 	44.10	48.51



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	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"> not previously submitted subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	136.50	150.15
	New, Complex advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	68.25	75.08

Revisions

Revisions			
Digital Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	63.00	69.30
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	31.50	34.65
Digital Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	94.50	103.95
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	47.25	51.98
Radio Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	63.00	69.30
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	31.50	34.65
Radio Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	94.50	103.95



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	Changes to voice over, change of product inserts, cut-downs for Complex advertisement (pre-checked)	47.25	51.98
Print/Outdoor Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	44.10	48.51
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	22.05	24.26
Print/Outdoor Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	68.25	75.08
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	33.60	36.96
Social Media Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	44.10	48.51
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	22.05	24.26
Social Media Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	68.25	75.08
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	33.60	36.96
Pre-Checks			
Pre-Check Digital Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	84.00	92.40
Pre-Check Digital Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	126.00	138.60



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Pre-Check Digital Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple Digital prechecks	42.00	46.20
Pre-Check Digital Revision Complex	Changes to voice over, change of product inserts, cut-downs for Complex Digital prechecks	63.00	69.30
Pre-Check Radio Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	84.00	92.40
Pre-Check Radio Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	126.00	138.60
Pre-Check Radio Revision Simple	Changes to voice over, change of product inserts, cut-downs for simple prechecks	42.00	46.20
Pre-Check Radio Revision Complex	Changes to voice over, change of product inserts, cut-downs for complex prechecks	63.00	69.30
Pre-Check Print/Outdoor Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	57.75	62.37
Pre-Check Print /Outdoor Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	89.25	98.18
Pre-Check Print/Outdoor Revision Simple	Changes to voice over, change of product inserts, cut-downs for simple prechecks	29.40	32.34
Pre-Check Print/Outdoor Revision Complex	Changes to voice over, change of product inserts, cut-downs for complex prechecks	44.10	48.51
Pre-Check Social Media Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	57.75	63.53



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Pre-Check Social Media Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	89.25	98.18
Pre-Check Social Media Revision Simple	Changes to voice over, change of product inserts, cut-downs for simple prechecks	29.40	32.34
Pre-Check Social Media Revision Complex	Changes to voice over, change of product inserts, cut-downs for complex prechecks	44.10	48.51
Fast Track Services			
Priority Processing Service	Submit any time for a 24-hour turnaround*		2 x Unit Price
Red Hot Service	Submit before 2pm for a 3-hour turnaround		4 x Unit Price
Rush Hour Service	Submit between 2pm and 4pm for turnaround by 6pm		5 x Unit Price
Express	Submit between 9am and 4pm for a 1-hour turnaround		8 x Unit Price
Final Call	Submit between 4pm and 6pm for turnaround by 7.30pm, Monday to Friday (excluding NSW public holidays)		10 x Unit Price
Pronto	Submit between 9am and 5pm for a 30-minute turnaround		12 x Unit Price
After Hours	Please see the Fees Schedule, Fees- ClearAds After Hours Services		

Please note:

*24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAd's normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day. A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application. When submitting revised advertisements, the original key number and changes must be provided otherwise the full fee may be charged. Application Terms and Conditions can be found on OASIS.

Therapeutic Goods Review (TGR) Fees- Metropolitan

*For National (Metro and Regional) or Metro Only Campaigns
Effective October 2022*

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Processing Service	Red Hot Service
New TVCs					
TVC	New TGR TVC (no pre-check) <ul style="list-style-type: none"> not previously submitted up to and including 60 seconds duration 	483.00	531.30	2 x Unit Price	N/A
	New TGR TVC (pre-checked) <ul style="list-style-type: none"> TVC has undergone a pre-check up to and including 60 seconds in duration 	241.50	265.65	2 x Unit Price	N/A
Extended Duration TVC	New TGR Extended Duration TVC (no pre-check) <ul style="list-style-type: none"> not previously submitted over 60 seconds duration and under 180 seconds duration 	777.00	854.70	2 x Unit Price	N/A
	New TGR Extended Duration TVC (pre-checked) <ul style="list-style-type: none"> not previously submitted over 60 seconds duration and under 180 seconds duration 	388.50	27.35	2 x Unit Price	N/A
Advertorial	New TGR Advertorial (no pre-check) <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration 	1449.00	1593.90	2 x Unit Price	N/A
	New TGR Advertorial (pre-checked) <ul style="list-style-type: none"> not previously submitted 	724.50	796.95	2 x Unit Price	N/A



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- over 180 seconds duration and under 300 seconds duration

Revisions

Revision	Changes to voice over, change of product inserts, cut-downs for TGR TVC (no pre-check)	241.50	265.65	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for TGR TVC (pre-checked)	120.75	132.83	2 x Unit Price	N/A
Revision Extended Duration TVC	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (no-pre-check)	388.50	427.35	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (pre-checked)	194.25	213.68	2 x Unit Price	N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (no-precheck)	120.75	132.83	2 x Unit Price	4 x Unit Price
	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (pre-checked)	59.85	65.84	2 x Unit Price	4 x Unit Price
Minor Revision (Tag) Extended Duration TVC	Single super or voice over change, for example, phone number change for Extended Duration TVC (no pre-check)	194.25	854.70	2 x Unit Price	4 x Unit Price
	Single super or voice over change, for example, phone number change for Extended Duration TVC (pre-checked)	96.60	106.26	2 x Unit Price	4 x Unit Price

Pre-Checks



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Pre-Check	Applies to TVCs, scripts or storyboards that are advertising therapeutic goods	336.00	369.60	2 x Unit Price	N/A
Pre-Check Revision	Changes to voice over, change of product inserts, cut-downs for a TGR Pre-Check	168.00	184.80	2 x Unit Price	N/A
Pre-Check Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods Pre-Check	84.00	92.40	2 x Unit Price	4 x Unit Price
Pre-Check Extended Duration	<ul style="list-style-type: none"> new Extended Duration TVC pre-check, not previously submitted over 60 seconds duration and up to 180 seconds duration 	537.60	591.36	2 x Unit Price	N/A
Pre-Check Extended Duration Revision	<ul style="list-style-type: none"> changes to voice over, change of product inserts, cut-downs for a TGR Extended Duration Pre-Check over 60 seconds duration and up to 180 seconds duration 	268.80	295.68	2 x Unit Price	N/A
Pre-Check Extended Duration Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods Extended Duration Pre-Check	134.40	147.84	2 x Unit Price	4 x Unit Price
Pre-Check Advertorial	Applies to advertorials, scripts or storyboards that are advertising therapeutic goods	1,008.00	1,108.80	2 x Unit Price	N/A

Please note:

- *24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAd's normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day.
- A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.
- Priority Service Terms and Conditions can be found within the Terms and Conditions and also on OASIS.



Therapeutic Goods Review (TGR) Fees- Regional

For Regional Only Campaigns

Effective October 2022

The following charges apply to TGR TVCs produced for a campaign which is broadcast solely in regional markets.

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Processing Service	Red Hot Service
New TVCs					
TVC	New TGR TVC (no pre-check) <ul style="list-style-type: none"> not previously submitted up to and including 60 seconds duration 	157.50	173.25	2 x Unit Price	N/A
	New TGR TVC (pre-checked) <ul style="list-style-type: none"> TVC has undergone a pre-check up to and including 60 seconds in duration 	78.75	86.63	2 x Unit Price	N/A
Extended Duration TVC	New TGR Extended Duration TVC (no pre-check) <ul style="list-style-type: none"> not previously submitted over 60 seconds duration and under 180 seconds duration 	259.35	285.29	2 x Unit Price	N/A
	New TGR Extended Duration TVC (pre-checked) <ul style="list-style-type: none"> not previously submitted over 60 seconds duration and under 180 seconds duration 	130.20	143.22	2 x Unit Price	N/A
Advertorial	New TGR Advertorial (no pre-check) <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration 	483.00	531.30	2 x Unit Price	N/A



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	New TGR Advertorial (pre-checked) <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration 	241.50	265.65	2 x Unit Price	N/A
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Revisions

Revision	Changes to voice over, change of product inserts, cut-downs for TGR TVC (no pre-check)	78.75	86.63	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for TGR TVC (pre-checked)	39.90	43.89	2 x Unit Price	N/A
Revision Extended Duration TVC	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (no-pre-check)	129.15	142.07	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (pre-checked)	65.10	71.61	2 x Unit Price	N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (no-precheck)	39.90	43.89	2 x Unit Price	4 x Unit Price
	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (pre-checked)	19.95	21.95	2 x Unit Price	4 x Unit Price
Minor Revision (Tag) Extended Duration TVC	Single super or voice over change, for example, phone number change for Extended Duration TVC (no pre-check)	65.10	71.61	2 x Unit Price	4 x Unit Price
	Single super or voice over change, for example, phone number change for Extended Duration TVC (pre-checked)	32.55	35.81	2 x Unit Price	4 x Unit Price

Pre-Checks					
Pre-Check	Applies to TVCs, scripts or storyboards that are advertising therapeutic goods	100.80	110.88	2 x Unit Price	N/A
Pre-Check Revision	Changes to voice over, change of product inserts, cut-downs for a TGR Pre-Check	50.40	55.44	2 x Unit Price	N/A
Pre-Check Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods Pre-Check	25.20	27.72	2 x Unit Price	4 x Unit Price
Pre-Check Extended Duration	<ul style="list-style-type: none"> new Extended Duration TVC pre-check, not previously submitted over 60 seconds duration and up to 180 seconds duration 	161.70	177.87	2 x Unit Price	N/A
Pre-Check Extended Duration Revision	<ul style="list-style-type: none"> changes to voice over, change of product inserts, cut-downs for a TGR Extended Duration Pre-Check over 60 seconds duration and up to 180 seconds duration 	80.85	88.94	2 x Unit Price	N/A
Pre-Check Extended Duration Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods Extended Duration Pre-Check	39.90	43.89	2 x Unit Price	4 x Unit Price
Pre-Check Advertorial	Applies to advertorials, scripts or storyboards that are advertising therapeutic goods	302.40	332.64	2 x Unit Price	N/A

Please note:

- *24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAd's normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day.
- A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.
- Priority Service Terms and Conditions can be found within the Terms and Conditions and also on OASIS.

Therapeutic Goods Review (TGR) Fees- Infomercials (Metropolitan) For National (Metro and Regional) or Metro Only Infomercials

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Service	Red Hot Service
New Infomercial (not pre-checked)	New Therapeutic Goods TVC longer than 300 seconds in duration	3,381.00	3,719.10	2 x Unit Price	N/A
New, Infomercial (pre-checked)	New Therapeutic Goods TVC longer than 300 seconds in duration that has been pre-checked	1,690.50	1,859.55		N/A
Revision (not pre-checked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial	1,690.50	1,859.55		N/A
Revision (pre-checked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial that has been pre-checked	845.25	929.78		N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change.	845.25	929.78		4 x Unit Price
Pre-check	Applies to Therapeutic Goods scripts, storyboards and TVCs longer than 300 seconds in duration	2254.00	2479.40		N/A
Pre-check Revision	Changes to voice over, change of product inserts, cut-downs for a precheck	1127.00	1239.70		N/A
Pre-Check Minor Revision (Tag)	Single super or voice over change, for example phone number change for a precheck	563.00	619.30		4 x Unit Price



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Please note:

- For infomercial turnaround times, please see the [Turnaround Times for ClearAds Information Sheet](#)
- A closing fee of 50% of an applicable rate will apply for where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On air date' has lapsed and ClearAds has not received any further information to proceed with the application.
- Charities registered with the ACNC are entitled to a discount of 50% of the Unit Price.



Therapeutic Goods Review (TGR) Fees- Infomercials (Regional)

***For Regional Only Campaigns
Effective October 2022***

The following charges apply to infomercials produced for a campaign broadcast solely in regional markets.

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Service	Red Hot Service
New Infomercial (not pre-checked)	New Therapeutic Goods TVC longer than 300 seconds in duration	1,123.50	1,235.85	2 x Unit Price	N/A
New, Infomercial (pre-checked)	New Therapeutic Goods TVC longer than 300 seconds in duration that has been pre-checked	535.00	588.50		N/A
Revision (not pre-checked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial	561.75	617.93		N/A
Revision (pre-checked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial that has been pre-checked	267.00	293.70		N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change.	280.35	308.39		4 x Unit Price
Pre-check	Applies to Therapeutic Goods scripts, storyboards and TVCs longer than 300 seconds in duration	749.00	823.90		N/A
Pre-check Revision	Changes to voice over, change of product inserts, cut-downs for a precheck	374.00	411.40		N/A



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Pre-Check Minor Revision (Tag)	Single super or voice over change, for example phone number change for a precheck	187.00	205.70		4 x Unit Price
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Please note:

- For infomercial turnaround times, please see the [Turnaround Times for ClearAds Information Sheet](#)
- A closing fee of 50% of an applicable rate will apply for where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On air date' has lapsed and ClearAds has not received any further information to proceed with the application.
- Charities registered with the ACNC are entitled to a discount of 50% of the Unit Price.



Therapeutic Goods Review (TGR) Fees- Multimedia

Media Type	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Radio	Radio advertisement with audio and script	378.00	415.80
	Radio advertisement with script only	189.00	207.90
Print and Outdoor Media	Print and Outdoor copy	378.00	415.80
Social Media	Social media advertisement with video and copy	273.00	300.30
	Social media advertisement with copy only	168.00	184.80

Please note:

A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.

Fast Track Services

Fast Track Service	Description	Fees
Priority	Submit any time for a 24-hour turnaround*	2 x Unit Price^
Red Hot	Submit before 2pm for a 3-hour turnaround	4 x Unit Price^
Rush Hour	Submit between 2pm and 4pm for turnaround by 6pm	5 x Unit Price^
Express	Submit between 9am and 4pm for a 1-hour turnaround	8 x Unit Price^
Final Call	Submit between 4pm and 6pm for turnaround by 7.30pm, Monday to Friday (excluding NSW public holidays)	10 x Unit Price^
Pronto	Submit between 9am and 5pm for a 30-minute turnaround	12 x Unit Price^
After Hours	By special arrangement. Please contact ClearAds directly to arrange this service.	To be confirmed by special arrangement between ClearAds and applicant.

Fast Track Services Terms and Conditions

- *24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAds' normal business hours, the turnaround time commences once normal business hours commence. For example, if you submit an application at 11pm and request a Priority Service, you will receive a response within 24 hours from 9am the next business day.
- ^Unit Prices can be found on the [ClearAds website](#)
- Turnaround times are subject to ClearAds receiving all required information for the application. This includes, but is not necessarily limited to vision, a matching vision script and any relevant substantiation materials.
- When you select a Fast Track Service the applicable fee will automatically apply. Please ensure you consider the service you require before selecting a Fast Track Service.
- A closing fee of 50% of an applicable rate will apply where ClearAds has received a Fast Track Service application and the applicant decides not to proceed with ClearAds approval. A closing fee may also be applied where the 'On Air Date' has lapsed and ClearAds has not received further instructions to proceed with the application.
- Times listed above are Sydney, Australia time.