

Therapeutic Goods Review (TGR) Fees- Metropolitan For National (Metro and Regional) or Metro Only Campaigns

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Processing Service	Red Hot Service
New TVCs					
TVC	New TGR TVC (no pre-check) <ul style="list-style-type: none"> not previously submitted up to and including 60 seconds duration 	460.00	506.00	2 x Unit Price	N/A
	New TGR TVC (pre-checked) <ul style="list-style-type: none"> TVC has undergone a pre-check up to and including 60 seconds in duration 	230.00	253.00	2 x Unit Price	N/A
Extended Duration TVC	New TGR Extended Duration TVC (no pre-check) <ul style="list-style-type: none"> not previously submitted over 60 seconds duration and under 180 seconds duration 	740.00	814.00	2 x Unit Price	N/A
	New TGR Extended Duration TVC (pre-checked) <ul style="list-style-type: none"> not previously submitted over 60 seconds duration and under 180 seconds duration 	370.00	407.00	2 x Unit Price	N/A
Advertorial	New TGR Advertorial (no pre-check) <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration 	1380.00	1518.00	2 x Unit Price	N/A
	New TGR Advertorial (pre-checked) <ul style="list-style-type: none"> not previously submitted 	690.00	759.00	2 x Unit Price	N/A



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- over 180 seconds duration and under 300 seconds duration

Revisions

Revision	Changes to voice over, change of product inserts, cut-downs for TGR TVC (no pre-check)	230.00	253.00	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for TGR TVC (pre-checked)	115.00	126.50	2 x Unit Price	N/A
Revision Extended Duration TVC	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (no-pre-check)	370.00	407.00	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (pre-checked)	185.00	203.50	2 x Unit Price	N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (no-precheck)	115.00	126.50	2 x Unit Price	4 x Unit Price
	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (pre-checked)	57.00	62.70	2 x Unit Price	4 x Unit Price
Minor Revision (Tag) Extended Duration TVC	Single super or voice over change, for example, phone number change for Extended Duration TVC (no pre-check)	185.00	203.50	2 x Unit Price	4 x Unit Price
	Single super or voice over change, for example, phone number change for Extended Duration TVC (pre-checked)	92.00	101.20	2 x Unit Price	4 x Unit Price

Pre-Checks



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Pre-Check	Applies to TVCs, scripts or storyboards that are advertising therapeutic goods	320.00	352.00	2 x Unit Price	N/A
Pre-Check Revision	Changes to voice over, change of product inserts, cut-downs for a TGR Pre-Check	160.00	176.00	2 x Unit Price	N/A
Pre-Check Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods Pre-Check	80.00	88.00	2 x Unit Price	4 x Unit Price
Pre-Check Extended Duration	<ul style="list-style-type: none"> new Extended Duration TVC pre-check, not previously submitted over 60 seconds duration and up to 180 seconds duration 	512.00	563.20	2 x Unit Price	N/A
Pre-Check Extended Duration Revision	<ul style="list-style-type: none"> changes to voice over, change of product inserts, cut-downs for a TGR Extended Duration Pre-Check over 60 seconds duration and up to 180 seconds duration 	256.00	281.60	2 x Unit Price	N/A
Pre-Check Extended Duration Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods Extended Duration Pre-Check	128.00	140.80	2 x Unit Price	4 x Unit Price
Pre-Check Advertorial	Applies to advertorials, scripts or storyboards that are advertising therapeutic goods	960.00	1056.00	2 x Unit Price	N/A

Please note:

- *24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAd's normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day.
- A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.
- Priority Service Terms and Conditions can be found within the Terms and Conditions and also on OASIS.

Therapeutic Goods Review (TGR) Fees- Regional For Regional Only Campaigns

The following charges apply to TGR TVCs produced for a campaign which is broadcast solely in regional markets. **Where a campaign is made up of both metro and regional TVCs, the full National/Metro rates will apply.** Revisions of a Metro TVC are charged at the National/Metro rate, regardless of whether it airs in a Metro or Regional area. For further information on National/Metro rates, please refer to our National/Metro Fees Rate Card.

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Processing Service	Red Hot Service
New TVCs					
TVC	New TGR TVC (no pre-check) <ul style="list-style-type: none"> not previously submitted up to and including 60 seconds duration 	150.00	165.00	2 x Unit Price	N/A
	New TGR TVC (pre-checked) <ul style="list-style-type: none"> TVC has undergone a pre-check up to and including 60 seconds in duration 	75.00	82.50	2 x Unit Price	N/A
Extended Duration TVC	New TGR Extended Duration TVC (no pre-check) <ul style="list-style-type: none"> not previously submitted over 60 seconds duration and under 180 seconds duration 	247.00	271.70	2 x Unit Price	N/A
	New TGR Extended Duration TVC (pre-checked) <ul style="list-style-type: none"> not previously submitted over 60 seconds duration and under 180 seconds duration 	124.00	136.40	2 x Unit Price	N/A
Advertorial	New TGR Advertorial (no pre-check) <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration 	460.00	506.00	2 x Unit Price	N/A



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	New TGR Advertorial (pre-checked) <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration 	230.00	253.00	2 x Unit Price	N/A

Revisions

Revision	Changes to voice over, change of product inserts, cut-downs for TGR TVC (no pre-check)	75.00	82.50	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for TGR TVC (pre-checked)	38.00	41.80	2 x Unit Price	N/A
Revision Extended Duration TVC	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (no-pre-check)	62.00	68.20	2 x Unit Price	N/A
	Changes to voice over, change of product inserts, cut-downs for Extended Duration TGR TVC (pre-checked)	123.00	135.30	2 x Unit Price	N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (no-precheck)	38.00	41.80	2 x Unit Price	4 x Unit Price
	Single super or voice over change, for example, phone number change for Therapeutic Goods TVC (pre-checked)	19.00	20.90	2 x Unit Price	4 x Unit Price
Minor Revision (Tag) Extended Duration TVC	Single super or voice over change, for example, phone number change for Extended Duration TVC (no pre-check)	62.00	68.20	2 x Unit Price	4 x Unit Price
	Single super or voice over change, for example, phone number change for Extended Duration TVC (pre-checked)	31.00	34.10	2 x Unit Price	4 x Unit Price



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Pre-Checks					
Pre-Check	Applies to TVCs, scripts or storyboards that are advertising therapeutic goods	96.00	105.60	2 x Unit Price	N/A
Pre-Check Revision	Changes to voice over, change of product inserts, cut-downs for a TGR Pre-Check	48.00	52.80	2 x Unit Price	N/A
Pre-Check Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods Pre-Check	24.00	26.40	2 x Unit Price	4 x Unit Price
Pre-Check Extended Duration	<ul style="list-style-type: none"> new Extended Duration TVC pre-check, not previously submitted over 60 seconds duration and up to 180 seconds duration 	154.00	169.40	2 x Unit Price	N/A
Pre-Check Extended Duration Revision	<ul style="list-style-type: none"> changes to voice over, change of product inserts, cut-downs for a TGR Extended Duration Pre-Check over 60 seconds duration and up to 180 seconds duration 	77.00	84.70	2 x Unit Price	N/A
Pre-Check Extended Duration Minor Revision (Tag)	Single super or voice over change, for example, phone number change for a Therapeutic Goods Extended Duration Pre-Check	38.00	41.80	2 x Unit Price	4 x Unit Price
Pre-Check Advertorial	Applies to advertorials, scripts or storyboards that are advertising therapeutic goods	288.00	316.80	2 x Unit Price	N/A

Please note:

- *24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAd's normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day.
- A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.



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- Priority Service Terms and Conditions can be found within the Terms and Conditions and also on OASIS.

Therapeutic Goods Review (TGR) Fees- Infomercials (Metropolitan) For National (Metro and Regional) or Metro Only Infomercials

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Service	Red Hot Service
New Infomercial (not pre-checked)	New Therapeutic Goods TVC longer than 300 seconds in duration	3220.00	3542.00	2 x Unit Price	N/A
New, Infomercial (pre-checked)	New Therapeutic Goods TVC longer than 300 seconds in duration that has been pre-checked	1610.00	1771.00		N/A
Revision (not pre-checked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial	1610.00	1771.00		N/A
Revision (pre-checked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial that has been pre-checked	805.00	885.50		N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change.	805.00	885.50		4 x Unit Price
Pre-check	Applies to Therapeutic Goods scripts, storyboards and TVCs longer than 300 seconds in duration	2254.00	2479.40		N/A
Pre-check Revision	Changes to voice over, change of product inserts, cut-downs for a precheck	1127.00	1239.70		N/A
Pre-Check Minor Revision (Tag)	Single super or voice over change, for example phone number change for a precheck	563.00	619.30		4 x Unit Price



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Please note:

- For infomercial turnaround times, please see the [Turnaround Times for ClearAds Information Sheet](#)
- A closing fee of 50% of an applicable rate will apply for where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On air date' has lapsed and ClearAds has not received any further information to proceed with the application.
- Charities registered with the ACNC are entitled to a discount of 50% of the Unit Price.



Therapeutic Goods Review (TGR) Fees- Infomercials (Regional)

For Regional Only Campaigns

The following charges apply to infomercials produced for a campaign broadcast solely in regional markets. **Where a campaign is made up of both metro and regional infomercials, the full National/Metro rates will apply.** Revisions of a Metro Infomercial are charged at the National/Metro rate, regardless of whether it airs in a Metro or Regional area. For further information on National/Metro rates, please refer to our Therapeutic Goods Review (TGR) Fees- Infomercials (Metropolitan) rate card.

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST	Priority Service	Red Hot Service
New Infomercial (not pre-checked)	New Therapeutic Goods TVC longer than 300 seconds in duration	1070.00	1177.00	2 x Unit Price	N/A
New, Infomercial (pre-checked)	New Therapeutic Goods TVC longer than 300 seconds in duration that has been pre-checked	535.00	588.50		N/A
Revision (not pre-checked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial	535.00	588.50		N/A
Revision (pre-checked)	Changes to voice overs, testimonials, product or call to action inserts for TGR Infomercial that has been pre-checked	267.00	293.70		N/A
Minor Revision (Tag)	Single super or voice over change, for example, phone number change.	267.00	293.70		4 x Unit Price
Pre-check	Applies to Therapeutic Goods scripts, storyboards and TVCs longer than 300 seconds in duration	749.00	823.90		N/A



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Pre-check Revision	Changes to voice over, change of product inserts, cut-downs for a precheck	374.00	411.40		N/A
Pre-Check Minor Revision (Tag)	Single super or voice over change, for example phone number change for a precheck	187.00	205.70		4 x Unit Price

Please note:

- For infomercial turnaround times, please see the [Turnaround Times for ClearAds Information Sheet](#)
- A closing fee of 50% of an applicable rate will apply for where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On air date' has lapsed and ClearAds has not received any further information to proceed with the application.
- Charities registered with the ACNC are entitled to a discount of 50% of the Unit Price.



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Therapeutic Goods Review (TGR) Fees- Multimedia

Media Type	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Radio	Radio advertisement with audio and script	360.00	396.00
	Radio advertisement with script only	180.00	198.00
Digital	Digital advertisement with vision or graphics	360.00	396.00
	Digital advertisement copy only	180.00	198.00
Print and Outdoor Media	Print and Outdoor copy	260.00	286.00
Social Media	Social media advertisement with video and copy	260.00	286.00
	Social media advertisement with copy only	160.00	176.00

Please note:

A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.