



# Therapeutic Goods Review

For National (Metro and Regional) and Metro only Campaigns

Effective October 2025

## New TVC - Up to 60 seconds in duration

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TGR TVC		718	789.80
	Prechecked	359	394.90

## New Extended Duration TVC - Between 60 and 180 seconds in duration

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
TGR Extended Duration TVC		1155	1270.50
	Prechecked	578	635.80

## New TGR Advertorial - Between 180 and 300 seconds in duration

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
TGR Advertorial		2155	2370.50
	Prechecked	1078	1185.80

## Revision TGR - Changes to voice over, change of product inserts, cut-downs

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Revision TVC		359	394.90
	Prechecked	180	198

## Minor Revision - Single super or voice over changes

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
TGR Minor Revision (Tag)		180	198



## Revision Extended Duration TGR

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Revision Extended Duration	578	635.80

## Revision TGR Advertorial

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Advertorial Revision	1078	1185.80

## TGR TVC Precheck

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TVC Precheck	500	550
Revision TVC Precheck	250	275
TGR Precheck Minor Revision	126	138.60

## TGR Extended Duration TVC Precheck

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Extended Duration Precheck	779	878.90
Extended Duration Precheck Revision	400	440

## TGR Advertorial Precheck

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Advertorial Precheck	1499	1648.90
Advertorial Precheck Revision	750	825

### Notes:

Prechecked ads receive a 50% discount on our rates



# Therapeutic Goods Review

For Regional only Campaigns

Effective October 2025

## New TVC - Up to 60 seconds in duration

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TGR TVC		234	257.40
	Prechecked	117	128.70

## New Extended Duration TVC - Between 60 and 180 seconds in duration

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
TGR Extended Duration TVC		386	424.60
	Prechecked	194	213.40

## New TGR Advertorial - Between 180 and 300 seconds in duration

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
TGR Advertorial		718	789.80
	Prechecked	359	394.90

## Revision TGR - Changes to voice over, change of product inserts, cut-downs

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Revision TVC		117	128.70
	Prechecked	59	64.90

## Minor Revision - Single super or voice over changes

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
TGR Minor Revision (Tag)		59	64.90



## Revision Extended Duration TGR

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Revision Extended Duration	192	211.20

## Revision TGR Advertorial

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Advertorial Revision	359	394.90

## TGR TVC Precheck

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TVC Precheck	150	165
Revision TVC Precheck	75	82.50
TGR Precheck Minor Revision	37	40.70

## TGR Extended Duration TVC Precheck

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Extended Duration Precheck	241	265.10
Extended Duration Precheck Revision	120	132

## TGR Advertorial Precheck

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Advertorial Precheck	450	495
Advertorial Precheck Revision	225	247.50

### Notes:

Prechecked ads receive a 50% discount on our rates



## Fast Track Services

Turnaround	Timing	Fee
Standard 	48 hours	Unit Price
Priority 	24 hours	2 x Unit Price
Red Hot 	We may be able to accommodate Red Hot TGR applications upon special request. Please contact ClearAds directly to discuss.	4 x Unit Price

### Please Note:

- Charities registered with the ACNC are entitled to a 50% discount on our rates.
- If an application is submitted outside of ClearAds' normal business hours, the relevant turnaround commences once usual business hours commence.
- A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.
- The Precheck discount is only available once per key number that is prechecked.
- Fast Track Service Terms and Conditions can be found within the [Terms and Conditions](#) on OASIS.

### Notes:

Prechecked ads receive a 50% discount on our rates



# TGR All Other Media

Effective October 2025

## Digital or Cinema

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TGR Digital or Cinema	562	618.20

## Social Media

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TGR Social Media (Copy Only)	250	275
New TGR Social Media (Video and Copy)	406	446.60

## Radio

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TGR Radio (Script Only)	282	310.20
New TGR Radio (Audio and Script)	562	618.20

## Print or Outdoor

Category	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TGR Print or Outdoor	562	618.20



# Infomercials - TGR

For National (Metro and Regional) and Metro Only Infomercials

Effective October 2025

## New Infomercial

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TGR Infomercial		5028	5530.80
	Prechecked	2902	3192.20

## Revision Infomercial

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Revision TGR Infomercial		2515	2766.50
	Prechecked	1451	1596.10

## Minor Revision - Single super or voice over changes

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Minor Revision (Tag)		1257	1382.70

## Infomercial Precheck

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
TGR Infomercial Precheck		3868	4254.80
TGR Infomercial Precheck Revision		2128	2340.80
TGR Infomercial Precheck Minor Revision (Tag)		966	1026



# Infomercials - TGR

For Regional Only Infomercials

Effective October 2025

## New Infomercial

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TGR Infomercial		1671	1838.10
	Prechecked	918	1009.80

## Revision Infomercial

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Revision TGR Infomercial		836	919.60
	Prechecked	459	504.90

## Minor Revision - Single super or voice over changes

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Minor Revision (Tag)		417	458.70

## Infomercial Precheck

Category		Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
TGR Infomercial Precheck		1285	1413.50
TGR Infomercial Precheck Revision		643	707.30
TGR Infomercial Precheck Minor Revision (Tag)		321	353.10