



All Other Media

Effective October 2025

New Digital or Cinema Approval

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|---------------------------|------------|------------------------------|------------------------------|
| Simple Digital or Cinema | | 144 | 158.40 |
| | Prechecked | 72 | 79.20 |
| Complex Digital or Cinema | | 217 | 238.70 |
| | Prechecked | 108 | 118.80 |

New Social Media Approval

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|----------------------|------------|------------------------------|------------------------------|
| Simple Social Media | | 102 | 112.20 |
| | Prechecked | 50 | 55 |
| Complex Social Media | | 156 | 171.60 |
| | Prechecked | 78 | 85.80 |

New Radio Approval

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|---------------|------------|------------------------------|------------------------------|
| Simple Radio | | 144 | 158.40 |
| | Prechecked | 72 | 79.20 |
| Complex Radio | | 217 | 238.70 |
| | Prechecked | 108 | 118.80 |

New Print or Outdoor Approval

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|--------------------------|------------|------------------------------|------------------------------|
| Simple Print or Outdoor | | 102 | 112.20 |
| | Prechecked | 50 | 55 |
| Complex Print or Outdoor | | 156 | 171.60 |
| | Prechecked | 78 | 85.80 |



Revision Digital or Cinema Approval

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|------------------------------------|------------|---------------------------|---------------------------|
| Simple Digital or Cinema Revision | | 72 | 79.20 |
| | Prechecked | 36 | 39.60 |
| Complex Digital or Cinema Revision | | 108 | 118.80 |
| | Prechecked | 54 | 59.40 |

Revision Social Media Approval

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|-------------------------|------------|---------------------------|---------------------------|
| Simple Social Revision | | 50 | 55 |
| | Prechecked | 26 | 28.60 |
| Complex Social Revision | | 78 | 85.80 |
| | Prechecked | 39 | 42.90 |

Revision Radio Approval

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|------------------------|------------|---------------------------|---------------------------|
| Simple Radio Revision | | 72 | 79.20 |
| | Prechecked | 36 | 39.60 |
| Complex Radio Revision | | 108 | 118.80 |
| | Prechecked | 54 | 59.40 |

Revision Print or Outdoor Approval

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|-----------------------------------|------------|---------------------------|---------------------------|
| Simple Print or Outdoor Revision | | 50 | 55 |
| | Prechecked | 29 | 28.60 |
| Complex Print or Outdoor Revision | | 78 | 85.80 |
| | Prechecked | 39 | 42.90 |



Digital or Cinema Precheck

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|------------------------------------|----------|------------------------------|------------------------------|
| Simple Digital or Cinema Precheck | New | 62 | 68.20 |
| | Revision | 126 | 138.60 |
| Complex Digital or Cinema Precheck | New | 187 | 205.70 |
| | Revision | 94 | 103.40 |

Social Media Precheck

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|-------------------------|----------|------------------------------|------------------------------|
| Simple Social Precheck | New | 66 | 72.60 |
| | Revision | 34 | 37.40 |
| Complex Social Precheck | New | 102 | 112.20 |
| | Revision | 50 | 55 |

Radio Precheck

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|------------------------|----------|------------------------------|------------------------------|
| Simple Radio Precheck | New | 96 | 105.60 |
| | Revision | 48 | 52.80 |
| Complex Radio Precheck | New | 144 | 158.40 |
| | Revision | 72 | 79.20 |

Print or Outdoor Precheck

| Category | | Unit Price (\$) Excl. GST | Unit Price (\$) Incl. GST |
|-----------------------------------|----------|------------------------------|------------------------------|
| Simple Print or Outdoor Revision | New | 66 | 72.60 |
| | Revision | 34 | 37.40 |
| Complex Print or Outdoor Revision | New | 102 | 112.20 |
| | Revision | 50 | 55 |



Fast Track Services

| Turnaround | | Timing | Fee |
|-------------|---|---|-----------------|
| Standard |  | 48 hours | Unit Price |
| Priority |  | 24 hours | 2 x Unit Price |
| Red Hot |  | 3 hours Submit before 2pm for same day turnaround | 4 x Unit Price |
| Rush Hour |  | Submit between 2pm and 4pm for turnaround by 6pm | 5 x Unit Price |
| Express |  | Submit between 9am and 4pm for a 1 hour turnaround | 8 x Unit Price |
| Final Call |  | Submit between 4pm and 5:30pm for turnaround by 7:30pm | 10 x Unit Price |
| Pronto |  | Submit between 9am and 5pm for a 30 minute turnaround | 12 x Unit Price |
| After Hours |  | By special arrangement. Please contact ClearAds directly to arrange this service. | 12 x Unit Price |

Please Note:

- Charities registered with the ACNC are entitled to a 50% discount on our rates.
- If an application is submitted outside of ClearAds' normal business hours, the relevant turnaround commences once usual business hours commence.
- A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.
- The Precheck discount is only available once per key number that is prechecked.
- Fast Track Service Terms and Conditions can be found within the [Terms and Conditions](#) on OASIS.



Simple vs. Complex Table

| Category and Description | Examples |
|--|--|
| Simple applications contain subject matter or claims that are generally non-scientific and uncomplicated. | <ul style="list-style-type: none">• General household and retail items (excluding therapeutic claims) primarily governed by the Australian Consumer Law• Food and beverage (excluding therapeutic claims)• Cosmetics (excluding therapeutic claims)• Entertainment, dining facilities• Motor vehicles• Financial products, services and advice (corporate branding only)• Film, television, DVD and streaming services• Legal services, personal injury• Travel• Community Service Announcements (not political or election matter)• Real estate |
| Complex applications contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. | <ul style="list-style-type: none">• Cosmetics (where therapeutic claims are made)• Weight loss products• Lotteries, Gambling or Gaming• Political/Election matter• TVCs to be placed in 'C' time• Health services• Financial products, services and advice (TVC includes specific details in relation to the financial product, service or advice) |
| Therapeutic Goods and Devices | <ul style="list-style-type: none">• Any therapeutic good or devices registered with the Therapeutic Goods Administration |