



Fees- Metropolitan

***For National (Metro and Regional) or Metro Only Campaigns
Effective October 2023***

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
New TVCs			
Simple TVCs- TVCs that contain subject matter or claims that are generally non-scientific and uncomplicated. A detailed list of the ClearAds TVC Application Categories is available on our website.	New, Simple TVC (no pre-check) <ul style="list-style-type: none"> • not previously submitted • up to and including 60 seconds duration 	176.36	194.00
	New, Simple TVC (pre-checked) <ul style="list-style-type: none"> • TVC has undergone a pre-check • up to and including 60 seconds in duration 	75.45	83.00
Complex TVCs- TVCs that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. Please refer to ClearAds TVC Application Categories for more information.	New, Complex TVC (no-precheck) <ul style="list-style-type: none"> • not previously submitted • Up to and including 60 seconds duration 	343.64	378.00
	New, Complex TVC (pre-checked) <ul style="list-style-type: none"> • TVC has undergone a pre-check • Up to and including 60 seconds in duration 	148.18	163.00
Extended Duration Simple TVC	<ul style="list-style-type: none"> • New, Simple TVC, not previously submitted • Over 60 seconds duration and under 180 seconds duration • No pre-check 	284.55	313.00
	<ul style="list-style-type: none"> • New, Simple TVC, not previously submitted 	125.45	138.00



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	<ul style="list-style-type: none"> Over 60 seconds duration and under 180 seconds duration Pre-checked 		
Extended Duration Complex TVC	<ul style="list-style-type: none"> New, Complex TVC, not previously submitted Over 60 seconds duration and up to 180 seconds duration No pre-check 	555.45	611.00
	<ul style="list-style-type: none"> New, Complex TVC, not previously submitted Over 60 seconds duration and up to 180 seconds duration Pre-checked 	245.45	270.00
New Simple Advertorial	New Simple Advertorial <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration No Pre-check 	568.18	625.00
	New Simple Advertorial <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration Pre-checked 	284.55	313.00
New Complex Advertorial	New Complex Advertorial <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration No Pre-check 	852.73	938.00
	New Complex Advertorial <ul style="list-style-type: none"> not previously submitted over 180 seconds duration and under 300 seconds duration Pre-checked 	554.55	610.00
Billboard	Opening and closing billboards	50.00	55.00
Charities	Charities registered with the ACNC	50% of Unit Price	



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Revisions

Revision Simple TVC	Changes to voice over, change of product inserts, cut-downs for Simple TVCs (no pre-check)	88.18	97.00
	Changes to voice over, change of product inserts, cut-downs for Simple TVCs (pre-checked)	48.18	53.00
Revision Complex TVC	Changes to voice over, change of product inserts, cut-downs etc for Complex TVCs (no pre-check)	171.82	189.00
	Changes to voice over, change of product inserts, cut-downs etc for Complex TVCS (pre-checked)	73.64	81.00
Revision Extended Duration Simple TVC	Changes to voice over, change of product inserts, cut-downs for Simple Extended Duration TVCs	141.82	156.00
Revision Extended Duration Complex TVC	Changes to voice over, change of product inserts, cut-downs for Complex Extended Duration TVCs	279.09	307.00
Revision Simple TVC Bulk	Discount applied to more than 10 revisions on one application for a Simple TVC	43.64	48.00
Revision Complex TVC Bulk	Discount applied to more than 10 revisions on one application for a Complex TVC	87.27	96.00
Minor Revision (Tag)	Single super or voice over changes, for example, phone number changes.	45.45	50.00
Minor Revision (Tag) Bulk	Discount applied to more than 10 Tags on one application	21.82	24.00
Revision Simple Advertorial	Changes to voice over, change of product inserts, cut-downs for Simple TVCs	370.00	407.00
Revision Complex Advertorial	Changes to voice over, change of product inserts, cut-downs for Complex TVCs	426.36	469.00

Pre-Checks



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Simple Pre-Check	Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated.	125.45	138.00
Complex Pre-Check	Applies to TVCs, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.	245.45	270.00
Revision Simple TVC Pre-Check	Changes to voice over, change of product inserts, cut-downs for Simple TVC prechecks	62.73	69.00
Revision Complex TVC Pre-Check	Changes to voice over, change of product inserts, cut-downs for Complex TVC prechecks	122.73	135.00
New Extended Duration Simple TVC Pre-Check	<ul style="list-style-type: none"> • New, Simple TVC pre-check, not previously submitted • Over 60 seconds duration and up to 180 seconds duration 	170.00	187.00
New Extended Duration Complex TVC Pre-Check	<ul style="list-style-type: none"> • New, Complex TVC pre-check, not previously submitted • Over 60 seconds duration and up to 180 seconds duration 	256.36	282.00
New Simple Advertorial Pre-Check	New Simple Advertorial <ul style="list-style-type: none"> • not previously submitted • over 180 seconds duration and under 300 seconds duration 	340.00	374.00
New Complex Advertorial Pre-Check	New Complex Advertorial <ul style="list-style-type: none"> • not previously submitted • over 180 seconds duration and under 300 seconds duration 	661.82	728.00
Fast Track Services			
Priority Processing Service	Submit any time for a 24-hour turnaround*	2 x Unit Price	
Red Hot Service	Submit before 2pm for a 3-hour turnaround	4 x Unit Price	
Rush Hour Service	Submit between 2pm and 4pm for turnaround by 6pm	5 x Unit Price	
Express	Submit between 9am and 4pm for a 1-hour turnaround	8 x Unit Price	



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Final Call	Submit between 4pm and 5:30pm for turnaround by 7.30pm, Monday to Friday (excluding NSW public holidays)	10 x Unit Price
Pronto	Submit between 9am and 5pm for a 30-minute turnaround	12 x Unit Price
After Hours	By special arrangement. Please contact ClearAds directly to arrange this service.	To be confirmed by special arrangement between ClearAds and applicant.

Please note:

- *24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAd's normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day.
- A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application.
- When submitting revised TVCs/tags, the original key number and changes must be provided otherwise the full fee may be charged.
- Fast Track Service Terms and Conditions can be found within the Terms and Conditions on OASIS.