



Fees - Multi-Platform

Effective October 2023

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Digital	New, Simple advertisement (no pre-check) <ul style="list-style-type: none"> not previously submitted simple subject matter that is generally non-scientific and uncomplicated 	138.18	152.00
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check simple subject matter that is generally non-scientific and uncomplicated 	69.09	76.00
	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"> not previously submitted subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	208.18	229.00
	New, Complex advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	103.64	114.00
Radio	New, Simple advertisement (no pre-check) <ul style="list-style-type: none"> not previously submitted simple subject matter that is generally non-scientific and uncomplicated 	138.18	152.00
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check simple subject matter that is generally non-scientific and uncomplicated 	69.09	76.00



Trusted Advertising

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	New, Complex advertisement (pre-checked) <ul style="list-style-type: none">• advertisement has undergone a pre-check• subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.	103.64	114.00
Print/Outdoor	New, Simple advertisement (no pre-check) <ul style="list-style-type: none">• not previously submitted• simple subject matter that is generally non-scientific and uncomplicated	98.18	108.00
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none">• advertisement has undergone a pre-check• simple subject matter that is generally non-scientific and uncomplicated	48.18	53.00
	New, Complex advertisement (no-precheck) <ul style="list-style-type: none">• not previously submitted• subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.	150.00	165.00
	New, Complex advertisement (pre-checked) <ul style="list-style-type: none">• advertisement has undergone a pre-check• subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team.	75.45	83.00
Social Media	New, Simple advertisement (no pre-check) <ul style="list-style-type: none">• not previously submitted• simple subject matter that is generally non-scientific and uncomplicated	98.18	108.00
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none">• advertisement has undergone a pre-check• simple subject matter that is generally non-scientific and uncomplicated	48.18	53.00



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	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"> not previously submitted subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	150.00	165.00
	New, Complex advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	75.45	83.30

Revisions

Digital Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	69.09	76.00
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	34.55	38.00
Digital Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	208.18	229.00
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	51.82	57.00
Radio Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	69.09	76.00
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	34.55	38.00
Radio Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	103.64	114.00



Trusted Advertising

	Changes to voice over, change of product inserts, cut-downs for Complex advertisement (pre-checked)	51.82	57.00
Print/Outdoor Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	48.18	53.00
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	24.55	27.00
Print/Outdoor Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	75.45	83.00
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	37.27	41.00
Social Media Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	48.18	53.00
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	24.55	27.00
Social Media Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	75.45	83.00
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	37.27	41.00
Pre-Checks			
Pre-Check Digital Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	120.91	133.00
Pre-Check Digital Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	180.00	198.00



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Pre-Check Digital Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple Digital prechecks	60.00	66.00
Pre-Check Digital Revision Complex	Changes to voice over, change of product inserts, cut-downs for Complex Digital prechecks	90.00	99.00
Pre-Check Radio Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	92.73	102.00
Pre-Check Radio Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	138.18	152.00
Pre-Check Radio Revision Simple	Changes to voice over, change of product inserts, cut-downs for simple prechecks	46.36	51.00
Pre-Check Radio Revision Complex	Changes to voice over, change of product inserts, cut-downs for complex prechecks	69.09	76.00
Pre-Check Print/Outdoor Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	63.64	70.00
Pre-Check Print /Outdoor Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	98.18	108.00
Pre-Check Print/Outdoor Revision Simple	Changes to voice over, change of product inserts, cut-downs for simple prechecks	32.73	36.00
Pre-Check Print/Outdoor Revision Complex	Changes to voice over, change of product inserts, cut-downs for complex prechecks	48.18	53.00
Pre-Check Social Media Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	63.64	70.00



Trusted Advertising

Pre-Check Social Media Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	98.18	108.00
Pre-Check Social Media Revision Simple	Changes to voice over, change of product inserts, cut-downs for simple prechecks	32.73	36.00
Pre-Check Social Media Revision Complex	Changes to voice over, change of product inserts, cut-downs for complex prechecks	48.18	53.00
Fast Track Services			
Priority Processing Service	Submit any time for a 24-hour turnaround*		2 x Unit Price
Red Hot Service	Submit before 2pm for a 3-hour turnaround		4 x Unit Price
Rush Hour Service	Submit between 2pm and 4pm for turnaround by 6pm		5 x Unit Price
Express	Submit between 9am and 4pm for a 1-hour turnaround		8 x Unit Price
Final Call	Submit between 4pm and 6pm for turnaround by 7.30pm, Monday to Friday (excluding NSW public holidays)		10 x Unit Price
Pronto	Submit between 9am and 5pm for a 30-minute turnaround		12 x Unit Price
After Hours	Please see the Fees Schedule, Fees- ClearAds After Hours Services		

Please note:

*24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAd's normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day. A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application. When submitting revised advertisements, the original key number and changes must be provided otherwise the full fee may be charged. Application Terms and Conditions can be found on OASIS.