

Fees- Multi-Platform

Category	Description	Unit Price (\$) Excl. GST	Unit Price (\$) Incl. GST
Digital	New, Simple advertisement (no pre-check) <ul style="list-style-type: none"> not previously submitted simple subject matter that is generally non-scientific and uncomplicated 	120.00	132.00
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check simple subject matter that is generally non-scientific and uncomplicated 	60.00	66.00
	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"> not previously submitted subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	180.00	198.00
	New, Complex advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	90.00	99.00
Radio	New, Simple advertisement (no pre-check) <ul style="list-style-type: none"> not previously submitted simple subject matter that is generally non-scientific and uncomplicated 	120.00	132.00
	New, Simple advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check simple subject matter that is generally non-scientific and uncomplicated 	60.00	66.00
	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"> not previously submitted 	180.00	198.00



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	<ul style="list-style-type: none"> subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 		
	<p>New, Complex advertisement (pre-checked)</p> <ul style="list-style-type: none"> advertisement has undergone a pre-check subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	90.00	99.00
Print/Outdoor	<p>New, Simple advertisement (no pre-check)</p> <ul style="list-style-type: none"> not previously submitted simple subject matter that is generally non-scientific and uncomplicated 	85.00	93.50
	<p>New, Simple advertisement (pre-checked)</p> <ul style="list-style-type: none"> advertisement has undergone a pre-check simple subject matter that is generally non-scientific and uncomplicated 	42.00	46.20
	<p>New, Complex advertisement (no-precheck)</p> <ul style="list-style-type: none"> not previously submitted subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	130.00	143.00
	<p>New, Complex advertisement (pre-checked)</p> <ul style="list-style-type: none"> advertisement has undergone a pre-check subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	65.00	71.50
Social Media	<p>New, Simple advertisement (no pre-check)</p> <ul style="list-style-type: none"> not previously submitted simple subject matter that is generally non-scientific and uncomplicated 	85.00	93.50
	<p>New, Simple advertisement (pre-checked)</p> <ul style="list-style-type: none"> advertisement has undergone a pre-check simple subject matter that is generally non-scientific and uncomplicated 	42.00	46.20



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	New, Complex advertisement (no-precheck) <ul style="list-style-type: none"> not previously submitted subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	130.00	143.00
	New, Complex advertisement (pre-checked) <ul style="list-style-type: none"> advertisement has undergone a pre-check subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team. 	65.00	71.50

Revisions

Digital Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	60.00	66.00
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	30.00	33.00
Digital Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	90.00	99.00
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	45.00	49.50
Radio Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	60.00	66.00
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	30.00	33.00
Radio Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	90.00	99.00



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	Changes to voice over, change of product inserts, cut-downs for Complex advertisement (pre-checked)	45.00	49.50
Print/Outdoor Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	42.00	46.20
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	21.00	23.10
Print/Outdoor Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	65.00	71.50
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	32.00	35.20
Social Media Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (no pre-check)	42.00	46.20
	Changes to voice over, change of product inserts, cut-downs for Simple advertisement (pre-checked)	21.00	23.10
Social Media Revision Complex	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (no pre-check)	65.00	71.50
	Changes to voice over, change of product inserts, cut-downs etc for Complex advertisement (pre-checked)	32.00	35.20
Pre-Checks			
Pre-Check Digital Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	80.00	88.00
Pre-Check Digital Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	120.00	132.00



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Pre-Check Revision Simple	Changes to voice over, change of product inserts, cut-downs for Simple Digital prechecks	40.00	44.00
Pre-Check Revision Complex	Changes to voice over, change of product inserts, cut-downs for Complex Digital prechecks	60.00	66.00
Pre-Check Radio Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	80.00	88.00
Pre-Check Radio Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	120.00	132.00
Pre-Check Radio Revision Simple	Changes to voice over, change of product inserts, cut-downs for simple prechecks	40.00	44.00
Pre-Check Radio Revision Complex	Changes to voice over, change of product inserts, cut-downs for complex prechecks	60.00	66.00
Pre-Check Print/Outdoor Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	55.00	60.50
Pre-Check Print /Outdoor Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	85.00	93.50
Pre-Check Print/Outdoor Revision Simple	Changes to voice over, change of product inserts, cut-downs for simple prechecks	28.00	30.80
Pre-Check Print/Outdoor Revision Complex	Changes to voice over, change of product inserts, cut-downs for complex prechecks	42.00	46.20
Pre-Check Social Media Simple	Applies to advertisement, scripts or storyboards that contain subject matter or claims that are generally non-scientific and uncomplicated	55.00	60.50



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Pre-Check Social Media Complex	Applies to advertisements, scripts or storyboards that contain subject matter or claims that are generally complicated and are likely to require additional review by senior members of the ClearAds Team	85.00	93.50
Pre-Check Social Media Revision Simple	Changes to voice over, change of product inserts, cut-downs for simple prechecks	28.00	30.80
Pre-Check Social Media Revision Complex	Changes to voice over, change of product inserts, cut-downs for complex prechecks	42.00	46.20
Fast Track Services			
Priority Processing Service	Submit any time for a 24-hour turnaround*		2 x Unit Price
Red Hot Service	Submit before 2pm for a 3-hour turnaround		4 x Unit Price
Rush Hour Service	Submit between 2pm and 4pm for turnaround by 6pm		5 x Unit Price
Express	Submit between 9am and 4pm for a 1-hour turnaround		8 x Unit Price
Final Call	Submit between 4pm and 6pm for turnaround by 7.30pm, Monday to Friday (excluding NSW public holidays)		10 x Unit Price
Pronto	Submit between 9am and 5pm for a 30-minute turnaround		12 x Unit Price
After Hours	Please see the Fees Schedule, Fees- ClearAds After Hours Services		

Please note:

*24-hour turnaround time commences during ClearAds' normal business hours of 9.00am-5.30pm Monday to Friday, excluding NSW public holidays. If an application is submitted outside of ClearAd's normal business hours, the relevant turnaround time commences once usual business hours commence. For example, if you submit an application at 11pm and request a Priority Processing Service, you will receive a response within 24 hours from 9am the next business day. A closing fee of 50% of an applicable rate will apply where ClearAds has commenced review of an application and the applicant decides not to proceed. A closing fee may also apply where the 'On Air Date' has lapsed and ClearAds has not received any further instructions to proceed with the application. When submitting revised advertisements, the original key number and changes must be provided otherwise the full fee may be charged. Application Terms and Conditions can be found on OASIS.